

Critical Alignment Privacy Policy – Yoga Studios & Classes –

Critical Alignment Foundation carefully handles your personal data.

Below, we explain the measures we have taken to ensure the safe use and storage of your data. If you have any questions regarding your data, you can contact us at any time by sending an email to info@criticalalignment.nl.

Website

The website www.criticalalignment.nl is used for informational purposes. On our website, you can find information about who we are, our location, and the activities we organize. You will find details about the classes, workshops, and training programs we offer, along with their schedules. Our website is secured by our hosting provider, antagonist.nl, and their security services. Our website does not collect any user information. We only use strictly necessary cookies to ensure the proper functionality of our website.

Online Registration System – BSport

The online registration system used by Critical Alignment Foundation (hereafter: Critical Alignment) is provided by BSport. BSport must comply with European privacy laws and regulations and ensure the proper security of its software. In your account, you can indicate whether or not you wish to receive notifications from BSport. Disabling notifications may limit your ability to use our services fully.

The information stored in BSport is not used by Critical Alignment for commercial purposes. It is solely intended to manage memberships, class attendance, and workshop participation. Everyone with access to the membership system at Critical Alignment is required to handle login credentials and member data with care. For more information about data use within BSport, please refer to:
<https://docs.ext.bsport.io/Privacy-policy-for-bsport-s-clients-467dfda87c64467e9f09758d98ec3a2f>

Email

The email service of Critical Alignment is hosted by antagonist.nl. All communication and information received via email is handled with care, and access to this data is restricted to a limited number of Critical Alignment employees. Each employee with email system access must take great care in managing login credentials and data security. Employees must ensure that emails are processed using a secure network and

device. No data is collected or distributed via email for purposes other than operating Critical Alignment.

Newsletter

Critical Alignment distributes newsletters via Mailchimp. Mailchimp is also required to comply with European privacy laws and must handle all email data securely. Our newsletter is sent solely to inform members and interested individuals about Critical Alignment's events, activities, and offers. We do not share email addresses with other companies or use the data for purposes other than those described above. You can unsubscribe from the newsletter at any time by using the link in each newsletter or by sending an email to info@criticalalignment.nl.

Registration Forms

To become a member, you must complete a registration form on BSport. These forms are used to collect essential data required for membership at Critical Alignment. This includes personal information, bank details, and a signed authorization for payment processing necessary for participating in yoga or yoga-related activities organized by Critical Alignment.

The information on these forms is accessible only to Critical Alignment coordinators, administrative staff, and BSport. Employees with access to registration forms are aware of the importance of handling this data with care. The collected data is not copied or shared and is only used for the operational purposes of Critical Alignment. After membership ends, former members can request the deletion of their data at any time. For more information on data processing via BSport, refer to:

<https://docs.ext.bsport.io/Privacy-policy-for-bsport-s-clients-467dfda87c64467e9f09758d98ec3a2f>

Social Media

Critical Alignment is active on various social media platforms, including Facebook, Instagram, and YouTube, primarily to share our activities. We organize numerous classes, events, training sessions, and workshops and aim to inform as many people as possible about these activities.

To reach a wider audience, we post announcements and occasionally share photos of our activities featuring participants. We take care to use images where participants are not easily identifiable. For other photos, we assume consent is given for sharing with our audience. Due to the nature of large group events, it is not always feasible to obtain

individual permission for each image. However, we promise to handle all participant photos responsibly and with respect.

Participants always have the opportunity to request not to be photographed before, during, or after an event. If a participant appears in a shared post and later wishes to be removed or anonymized, we will adjust or delete the post upon request.

Accessing, Modifying, or Deleting Data

You have the right to access, correct, or delete your personal data. Additionally, you have the right to withdraw consent for data processing or object to the processing of your personal data by Critical Alignment. You also have the right to data portability, meaning you can request a copy of your personal data in a machine-readable format to be sent to you or another designated organization.

To request access, correction, deletion, or data transfer, or to withdraw your consent or object to data processing, please email info@criticalalignment.nl.

Our bookkeeping and CRM system retains data for at least seven years to comply with legal obligations. This retention period applies unless further legal requirements mandate the storage of data for a longer period.

Critical Alignment also wants to inform you that you have the right to file a complaint with the national data protection authority, the **Autoriteit Persoonsgegevens**. You can do so via this link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>.

Finally, Critical Alignment takes the protection of your data seriously and implements appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modifications. If you believe your data is not properly secured or suspect misuse, please contact us at info@criticalalignment.nl.

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